

Industry update

TEN NEWS STORIES FROM OUR WONDERFUL PLANET SALON!



HAIR

A sell-out show

Affinage Global Ambassador Tracey Devine-Smith and Affinage Colour Rebels Art Team member, Paul Thomas Farr, put on a sell-out hair show to remember recently in Latvia. The show was in conjunction with Affinage's distributor in Latvia, Hairtex, and was held in one of the country's best restaurants in Riga.

More than 80 hairdressers from around the region attended to see the incredible educational and creative session demonstrating the versatility of the Affinage portfolio of products. Tracey and Paul completed 11 models working on a combination of cut, colour, and styling techniques, with technical advice delivered throughout.

Hair

ADD SOME COLOUR!

The Colour Project spent a day in the life of a Sassoon hairdresser recently, as they got together with none other than Sassoon's UK Colour Director and former Fellowship Hairdresser of the Year, Edward Darley.

As one of the industry's biggest colourists, Edward's focus for the day was to get the team thinking the Sassoon way in terms of colour. Edward and his Sassoon team kicked off the day with model demonstrations, also touching on precision cutting in order to convey the entire Sassoon way of hairdressing.

Edward also took the time to present to the team about colour perception, enlightening them about the ways in which colour can make the mind interpret a mood, depending on factors such as culture.



HAIR

Awards dinner adds glitz & glamour

The 18th Charlie Miller Achievement Awards presentation dinner took place on Easter Sunday with teams from all five salons gathering to celebrate success and achievements in a special night of glitz, glamour and reward, where the company gave out 22 individual awards to recognise and reward great work and performance.

Presented by Charlie Miller directors and managers along with representatives from L'Oréal Professional, Kérastase, and We Love Hair & Beauty, this stylish event was held at the Radisson Blu on Edinburgh's Royal Mile and hosted by award-winning Radio and TV Presenter, Grant Stott.

The grand prix award for 'Outstanding Hairdresser of the Year' was announced and presented to a stunned Elle Craik (pictured), Stafford Street's Salon Manager, whilst PR & Marketing Manager Yvonne Blyth picked up a 20 year Long Service Award.

Beauty

NEW BOARD MEMBERS FOR CEW

CEW has announced the appointment of three new board members to its unparalleled team of industry experts – Jacqui Owens, Head of the Beauty Industry for Google in the UK, Hanadi Al Hamoui, Vice



President IBCM Consumer & Retail EMEA at Credit Suisse, and Susannah Kintish, Partner at law firm Mishcon de Reya (pictured left to right). Each will offer insight and valuable learnings across subjects vital to CEW members.

As the authoritative voice in the beauty industry, CEW's objective to lead conversations within the beauty industry and address topics that shape the future of the industry are strengthened with the addition of these new board members.

HAIR

Access all areas...

On Saturday 31st March Rainbow Room International attended the 10th annual Scottish Style Awards, where they were honoured to be official sponsors and asked to style the hair for the event backstage.

The awards have become one of the most glittering nights in Scotland's events calendar and the weekend saw the gathering and shoulder-rubbing of the cream of Scotland's most stylish creatives, including actors, fashion designers, musicians, models and entrepreneurs.

As Glasgow's premier hair salon, with a solid reputation for excellence and harbouring world-class talent and being the official sponsor of the event, it was an obvious match for Rainbow Room International to lend their services and support the very best of Scottish Style.



BEAUTY

Coty Professional Beauty holds network event

More than 80 VIP guests gathered in the Wella World Studio London in Trafalgar Square recently to hear ideas on how to grow their business, whilst networking over drinks and canapés.

Following an informal drinks reception, guests were welcomed by Coty's General Manager for UK & Ireland, Andrew Kelsall, and ghd's Managing Director for the UK & Ireland, Nick Higgins.

Presentations followed by UK & Ireland Commercial Operations Director, Kyle Karim, who shared insightful data into the current hair and beauty market. In addition, Jason Forbes, Coty's Chief Digital and Media Officer delivered an informative session on how the digital world is affecting our businesses and what we can do to help maximise these opportunities.



Business

RETAIL AWARDS ANNOUNCED

The 2018 Barclaycard everywoman in Retail Awards has launched its search for inspirational individuals excelling in the UK's retail industry. Women from all stages of their career journey are encouraged to nominate themselves or others, from ambitious rising stars and innovative entrepreneurs to well-seasoned leaders making a significant contribution to their organisation.

This year's awards programme draws on the theme 'Reimagining Retail' and will focus on how innovation and technology are revolutionising the retail landscape.

Entries are open until 14th May and full details are available online at everywoman.com/retailawards.



Business

20TH ANNIVERSARY CELEBRATIONS

The wonderful team at En Route Hair & Beauty in Wakefield came together recently at Waterton Park golf club in the village of Walton, ready and raring to celebrate 20 successful years in business.

It was a crowd of 80, with the team joined by clients, local residents and friends of the salon. Guests were treated to a three-course meal and a beautiful champagne reception. Ruby Macintosh, a 50s and 60s singer songwriter, provided the entertainment with an air of nostalgia, before a DJ took over and the guests danced the night away.

A fabulous £1,000 was raised which was donated to Wakefield Hospice and also to Schwarzkopf Professional's Shaping Futures initiative. Guests were also given a goodie bag full of gorgeous Schwarzkopf Professional products.



Hair

STYLING STARS ANNOUNCED

Schwarzkopf Professional are very proud to present the latest styling stars of the 2018/19 Young Artistic Team! The six winners were selected after an intense day of proving their skills and technique to an elite industry judging panel at Easton Regal Hairdressing in London. Judges included John Spanton, the Creative Colour Director of hairdressing super-group Trevor Sorbie, Schwarzkopf Professional ambassador and salon-owner Tim Scott Wright and industry icon Peter Burkill from the famous HOB Salons.

The 2018/19's YAT can look forward to exciting opportunities this year such as their very own photo-shoot, training from Schwarzkopf's renown ambassadors, stage presentations, and a wealth of education sessions.



L-R: Hannah McGrath, Misha McLean, Chloe Hunter, Joe Mauahan, Keely Passmore and Fabia Bruce.

BUSINESS

See it, say it

Could hair and beauty professionals be trained to recognise the signs that clients or colleagues are experiencing domestic abuse, and offer confidential signposting to support that could save lives?



Salon professionals are renowned for being skilled and experienced listeners who have a special interest in their clients, and many women feel comfortable talking and even confiding in their hairdresser about things that they would never tell anyone else.

Master Lash Stylist and trainer Julie Knight (pictured) is spearheading a simple campaign, using her extensive knowledge from 28 years in policing. She's inviting hair and beauty professionals to work together to recognise the warning signs of abuse, and sensitively and safely refer clients or colleagues to resources like Women's Aid or other local support groups that are best placed to help them. It's as simple as that, and it could save someone's life.

For more information, please visit lash-ed.com.